

Remit Address:  
**WOFL**  
12315 Collection Center Drive  
Chicago, IL 60693  
Main: (407) 644-3535  
Billing: (407) 644-3535

# INVOICE

Advertiser	Friends of Connie Mack
Product	CONNIE MACK/SENATE
Estimate Number	

Invoice #	4079612-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WOFL
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4079612
Alt Order #	CONNIE MACK FOR SEI
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Address:

McLaughlin & Associates  
Attention: Accounts Payable  
919 Prince Street  
Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

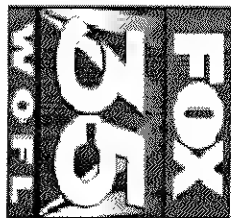
IDB #	
Advertiser Code	COMA
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 6a	6a-7a		10/22/12 to 10/28/12	2x	M-----				
	WOFL	CANDIDATE DISCOUNT		M	10/22/12	:30	6:10 AM	CMO01012H	\$450.00		1
2	WOFL	Good Day 6a	6a-7a		10/22/12	:30	6:40 AM	CMO01012H	\$450.00		2
	WOFL	CANDIDATE DISCOUNT		M	10/22/12	:30	7:00 AM	CMO01012H	\$450.00		3
3	WOFL	JUDGE JUDY	4p-5p		10/15/12 to 10/21/12	3x	---TF--				
	WOFL	CANDIDATE DISCOUNT		Th	10/18/12	:30	6:30 AM	CMO01012H	\$450.00		2
	WOFL			Th	10/18/12	:30	7:00 AM	CMO01012H	\$450.00		1
	WOFL			F	10/19/12	:30	7:00 AM	CMO01012H	\$450.00		3
4	WOFL	JUDGE JUDY	4p-5p		10/22/12 to 10/28/12	1x	M-----				
	WOFL	CANDIDATE DISCOUNT		M	10/22/12	:30	4:25 PM	CMO01012H	\$745.00		1
5	WOFL	Fox News 6p News	6p-630p		10/15/12 to 10/21/12	3x	---TF--				
	WOFL	CANDIDATE DISCOUNT		Th	10/18/12	:30	3:58 PM	CMO01012H	\$745.00		2
	WOFL			Th	10/18/12	:30	4:41 PM	CMO01012H	\$745.00		1
	WOFL			F	10/19/12	:30	4:30 PM	CMO01012H	\$745.00		3
6	WOFL	Fox News 6p News	6p-630p		10/22/12 to 10/28/12	1x	M-----				
	WOFL	CANDIDATE DISCOUNT		M	10/22/12	:30	6:15 PM	CMO01012H	\$1,260.00		1
	WOFL			Th	10/18/12	:30	6:11 PM	CMO01012H	\$1,260.00		1
	WOFL			Th	10/18/12	:30	6:24 PM	CMO01012H	\$1,260.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WOFL	Fox News 6p News	6p-630p								
	WOFL	CANDIDATE DISCOUNT		F	10/19/12	:30	6:21 PM	CMW01012H	\$1,260.00		3
7	WOFL	M-F 3p-4p	3p-4p								
	WOFL	CANDIDATE DISCOUNT		10/15/12 to 10/21/12	1x	----					
				Th	10/18/12	:30	3:12 PM	CMW01012H	\$655.00		1
8	WOFL	SAT 8-10A	SAT 8-10A								
	WOFL	CANDIDATE DISCOUNT		10/15/12 to 10/21/12	1x	-----S-					
				Sa	10/20/12	:30	9:51 AM	CMW01012H	\$180.00		1
9	WOFL	Fox News Sunday	10a-11a								
	WOFL	CANDIDATE DISCOUNT		10/15/12 to 10/21/12	1x	-----S					
				Su	10/21/12	:30	10:32 AM	CMW01012H	\$900.00		1
10	WOFL	Good Day 430a	430a-5a								
	WOFL	CANDIDATE DISCOUNT		10/15/12 to 10/21/12	3x	---TF--					
				Th	10/18/12	:30	4:51 AM	CMW01012H	\$45.00		2
				F	10/19/12	:30	4:39 AM	CMW01012H	\$45.00		1
				F	10/19/12	:30	4:54 AM	CMW01012H	\$45.00		3
Aired Spots											
19											

Gross Total	\$12,140.00
Agency Commission	\$1,821.00
Net Amount Due	\$10,319.00
Payment Terms	30 Days

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